



3 Hour Workshops

Creating Story Maps with ArcGIS

Duration: 3 Hours

If your map could tell a story, what would it say?

Thanks to their engaging user experience, story maps have achieved mass appeal as a vehicle to inform the public, engage stakeholders, and inspire an audience. This course—for anyone that wants to communicate with maps—teaches the concepts, best practices, and decisions that need to be made when creating and sharing a story map.

Goals



Choose an appropriate story map app for your purpose and audience.



Add web maps, images, multimedia, and text to create an engaging story map.



Apply best practices to share and promote your story

Who should attend?

Anyone

Suggestion

Familiarity with **ArcGIS Online** will be helpful but is not required

Software

Esri will provide the following software to use during class:

- ArcGIS Online

