



# 3 Hour Workshops

## User Workflows for ArcGIS Online Organizations

Duration: 3 Hours

### Discover the power of maps.

This workshop introduces web maps, apps, and other authoritative content that may be available through your ArcGIS Online organizational site. You will see how this content helps you infuse your projects with geographic context, additional business intelligence, and visual impact. The instructor shows how to create and share web maps on an organizational site and from within Microsoft Excel. Concepts also apply to organizational sites created using Portal for ArcGIS.

### What can I expect if I attend this workshop?

The instructor will present conceptual information and demonstrate realistic scenarios and typical workflows to discover, use, create, and share web maps and apps. Interactive question and answer sessions will be held throughout the workshop, and you are encouraged to ask the instructor about the topics covered and related questions.

### Goals



**Create** and style a web map.



Use templates to style and **configure** a web app.



**Use** web maps in Microsoft Office applications.



**Share** maps and other content on your ArcGIS Online organizational site.

### Who should attend?

**New Users**

**Professionals**

**GIS Administrators**

**Developers**

**Managers**

#### Suggestion

Introduction to GIS concepts

#### Software

Esri will provide the following software to use during class:

- ArcGIS Online