



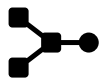
## Exploring Enterprise GIS: A Workshop for Leaders

Duration: 1 Days (8 Hours)

### Discover the full potential of your ArcGIS platform.

Get the key information you need to understand how your organization can deploy an enterprise GIS on the ArcGIS platform to full advantage. The instructor will discuss common business patterns that drive GIS adoption and the ArcGIS platform capabilities that yield strategic insights and better decision making. Examples of how organizations achieve value through enterprise utilization of ArcGIS tools, content, and workflows are presented.

### Goals



**Identify** common GIS patterns of use that apply to your organization.



**Identify** specific ways your organization could benefit from insights produced by spatial analysis.



**Evaluate** the use cases for deploying ArcGIS platform components.



**Identify** opportunities to use ArcGIS in new ways.

### Who should attend?

**GIS Manager**

**GIS Specialist**

**GIS Professional**

#### Suggestion

Completion of **ArcGIS 2: Essential Workflows** or equivalent knowledge.

e-Learning related course: Advanced Techniques for Cartographic Representations

#### Software

Esri will provide the following software to use during class:

- **ArcGIS Desktop 10.5 (Standard or Advanced)**
- **ArcGIS Enterprise 10.5 (Standard or Advanced)**
- **ArcGIS Online**